

Different Advertising Media

Media forms that would
work for Ronnoc Tech

Letterheads/envelopes

Flyers/brochures

Business forms

Informational pamphlets

Catalogs

Special announcements

Seasonal sales

Grand openings

Product specification sheets

Market research questionnaires

Billboards

Reader boards

Point-of-purchase displays

Product demonstrations

Bus and transit advertising

Special clearance sales

Awards and prizes

Contests

Parades

Press releases

Press conferences

Interviews (radio and television)

Invitations

Appointment cards

Coupons

Gift certificates

Thank-you notes/cards

Registration forms

Newsletters

Evaluation forms

Special one-time-only offers

Direct-mail materials (mailing lists)

Floor displays

Exhibits/trade show displays

Posters

In-house product information

Arts and crafts festivals

In-house product information racks

Open houses

Sidewalk sales

Business or personal profiles

Feature articles

Photographs